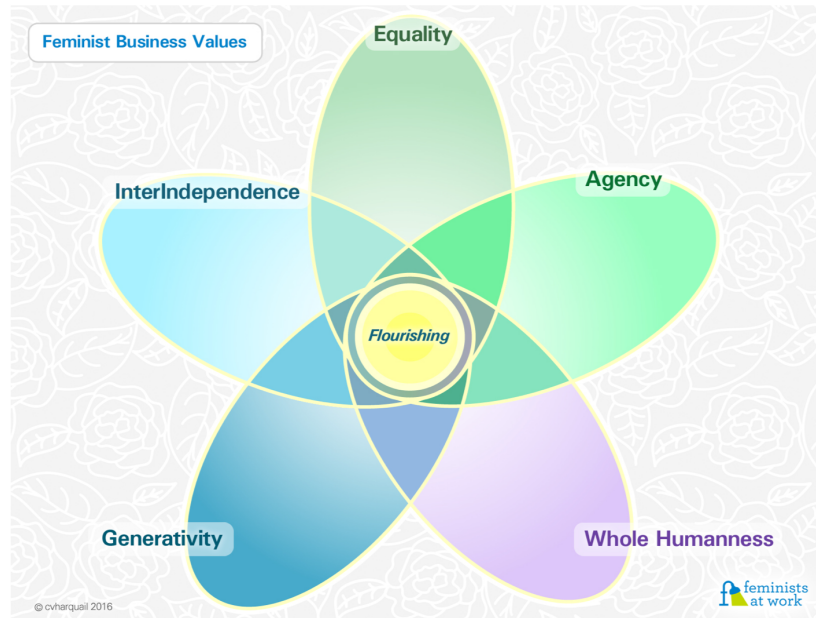


Feminist Business Values



Equality

- We accord all people, regardless of their particular features or social categories, the same value, rights, autonomy, responsibility, and opportunity. All are equally human.

Agency

- We make it possible for humans to determine our own actions as we represent ourselves, care for others, and create our world together.

Whole Humanness

- We acknowledge and support the qualities of and differences in human beings' bodies, minds, hearts, relationships, cycles, needs, and development paths. We celebrate differences.

Generativity


- We celebrate the human need to create, to sustain conditions that invite growth and creativity, and to care for things outside ourselves.

Interdependence

- We assert that individuals & communities depend on one another and cannot succeed separately. There is no community without the individual, no individual without the community.


Feminist Businesses pursue feminist values and practices that reflect these values.

*Harquail, C.V. (2019), *Feminism: A Key Idea for Business and Society*, Routledge: London..



Feminism is a movement by all people to:

- End sexism and all oppressions
- Create political, social and economic equality
- To create a world where everyone flourishes



CV Harquail, *Feminism: A Key Idea for Business*,
Routledge, 2020



Feminist Businesses

- Enact feminist values
- Promote justice
- Operate in economically, socially, & politically generative ways
- Advance collective flourishing,
by making great products,
sustainable revenues, and
just returns to stakeholders

CV Harquail,
Feminism: A Key Idea for Business,
Routledge, 2020